

# MOVING WHILE WOMAN

## *BINDU'S BIG CITY JOURNEY*









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## Organisations:



**OMI Foundation Trust** is a policy research and social innovation think tank operating at the intersection of mobility innovation, governance, and public good. Mobility is a cornerstone of inclusive growth providing the necessary medium and opportunities for every citizen to unlock their true potential.

OMI Foundation endeavours to play a small but impactful role in ushering meaningful change as cities move towards sustainable, resilient, and equitable mobility systems which meet the needs of not just today or tomorrow, but the day after. OMI Foundation houses three interconnected centres which conduct cutting-edge evidence-based policy research on all things mobility.

### **Centre for Inclusive Mobility**

OMI Foundation's Centre for Inclusive Mobility ensures the existing and emerging mobility paradigms are Safe, Accessible, Reliable, and Affordable for every user of mobility infra and services, including persons with disabilities, women, LGBTQIA+, children, and the elderly. It further paves the road to the future of mobility and platform economy fulfilling the modern promise of labour.

### **Centre for Future Mobility**

OMI Foundation's Centre for Future Mobility envisions a future which meets the aspirations of all in a diverse world, anchored in the paradigms of active, shared, connected, clean, and AI-powered mobility.

### **Centre for Clean Mobility**

OMI Foundation's Centre for Clean Mobility explores the diversity of near-and long-term pathways to clean mobility. It focuses on the use of electric, future fuels, and renewable energy alike within the mobility ecosystem.



### **Leewardists**

Leewardists is a group of architects and urban designers that create awareness about Architecture, Sustainability and Urban Design through the art of 'Comics and Storytelling'.

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SUGGESTED CITATION: OMI Foundation. (2023, August). *Moving while woman: Bindu's big city journey*.

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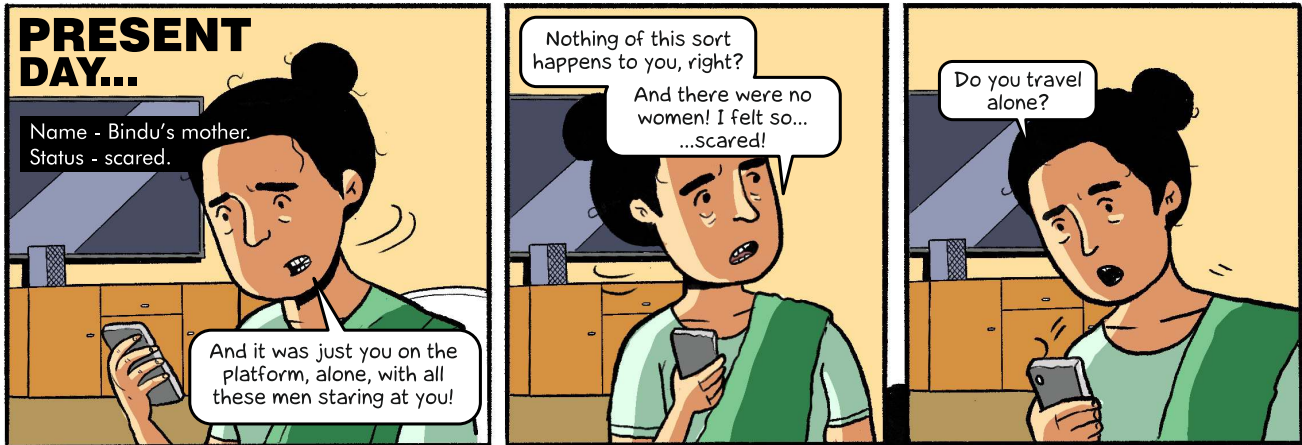




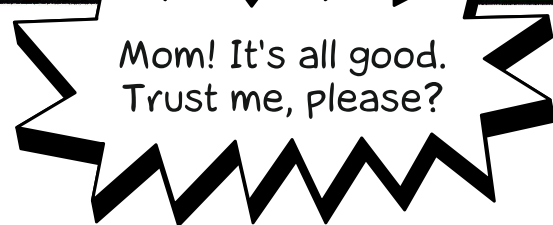
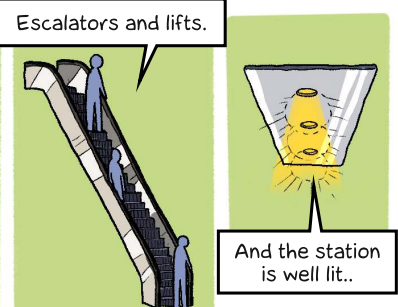
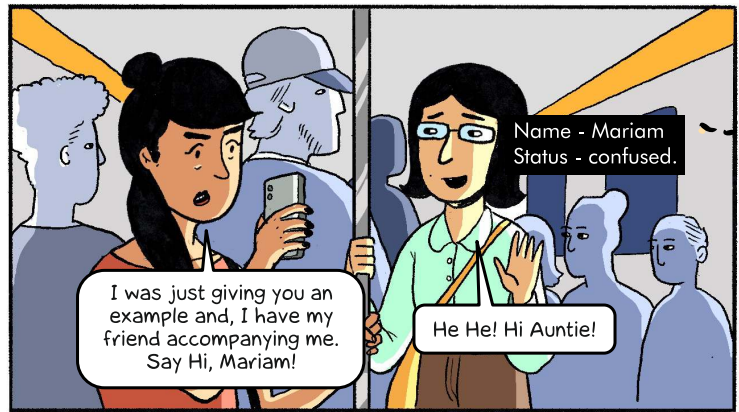


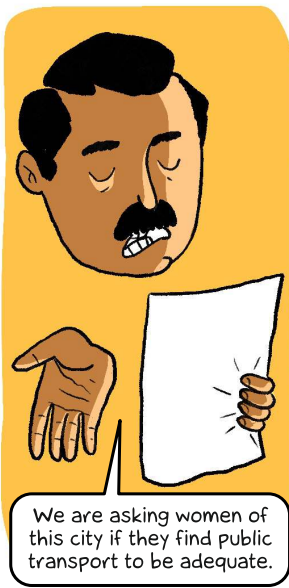
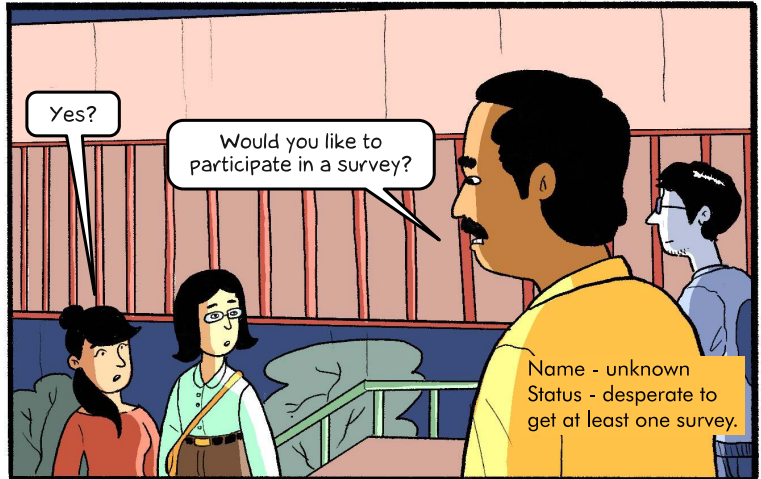










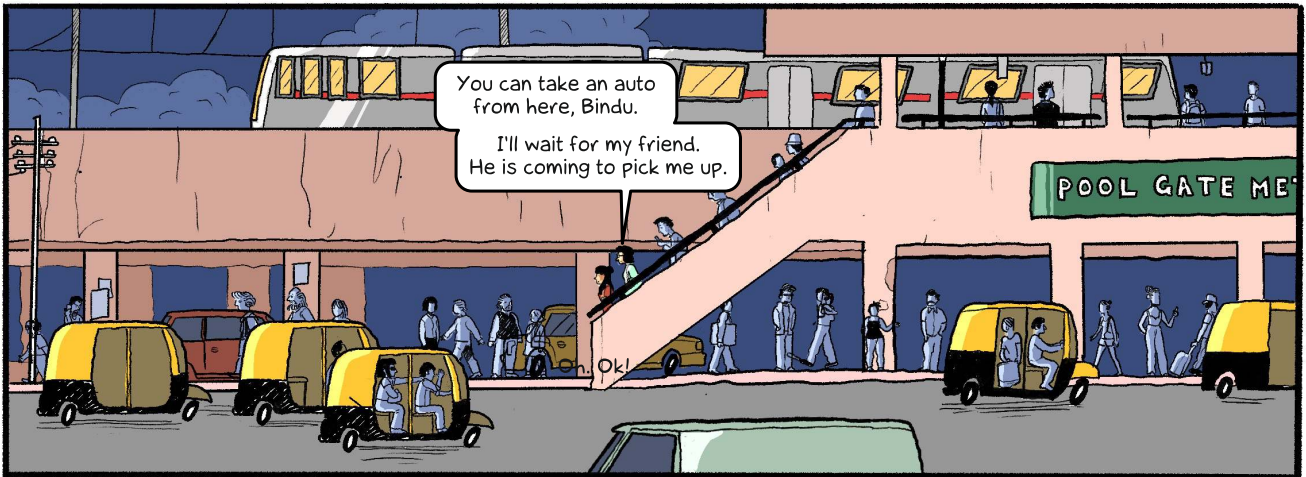


### Gender and Mobility survey


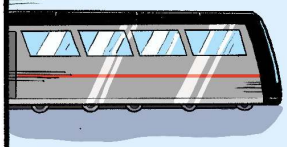
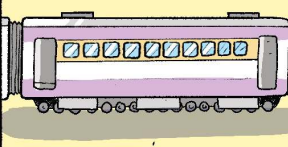
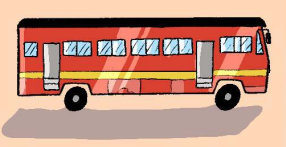
1. Rate the affordability of public transport in your city  
 Very unaffordable ☐ ☐ ☐ ☐ ☒ Very affordable
2. Rate the public transport in your city based on cleanliness  
 Very dirty ☐ ☐ ☐ ☐ ☒ Very clean
3. Rate the safety of public transport in your city  
 Very unsafe ☐ ☐ ☐ ☐ ☒ Very safe
4. Rate the availability of information in public transport  
 No information ☐ ☐ ☐ ☐ ☒ Good information

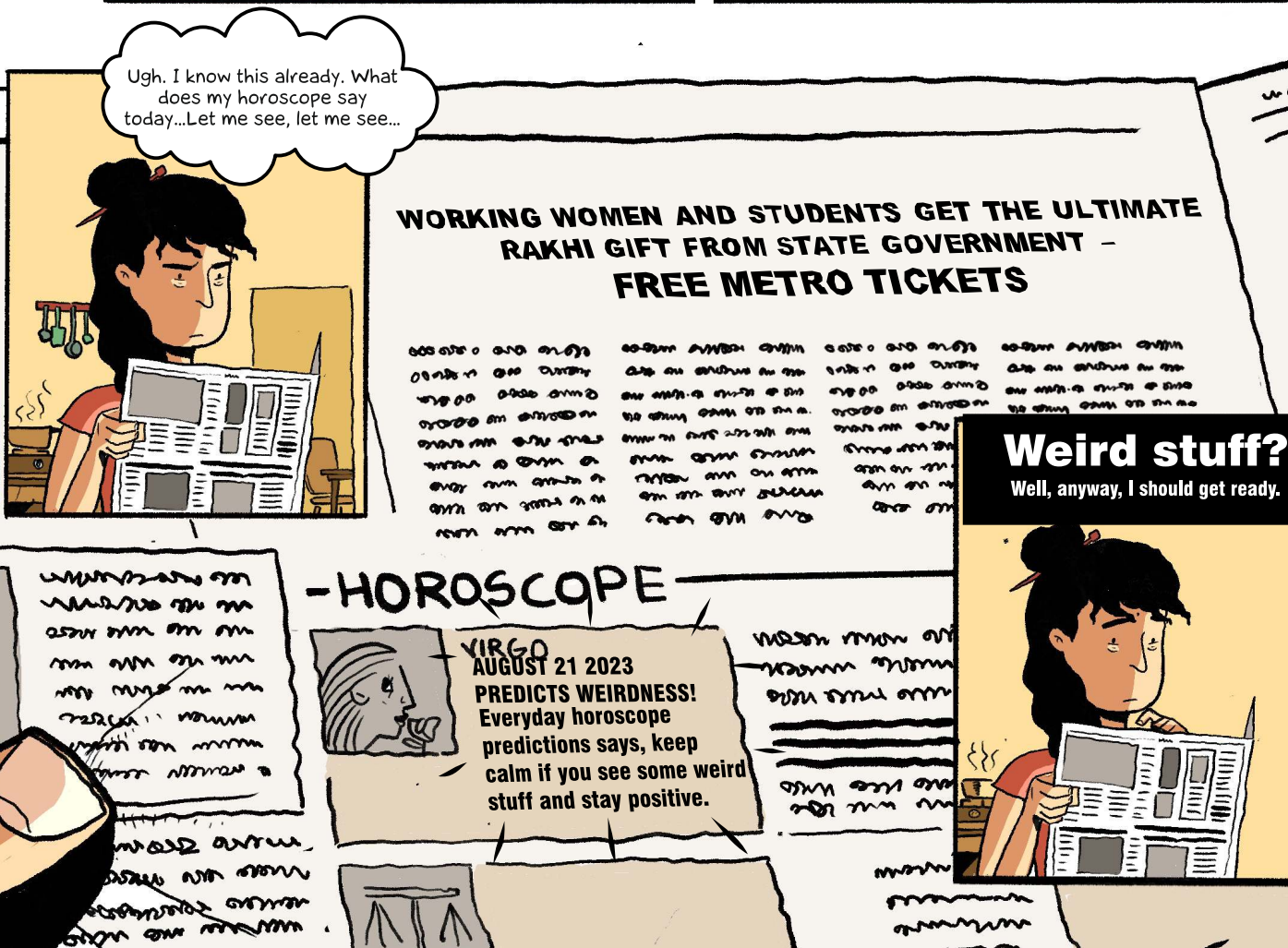
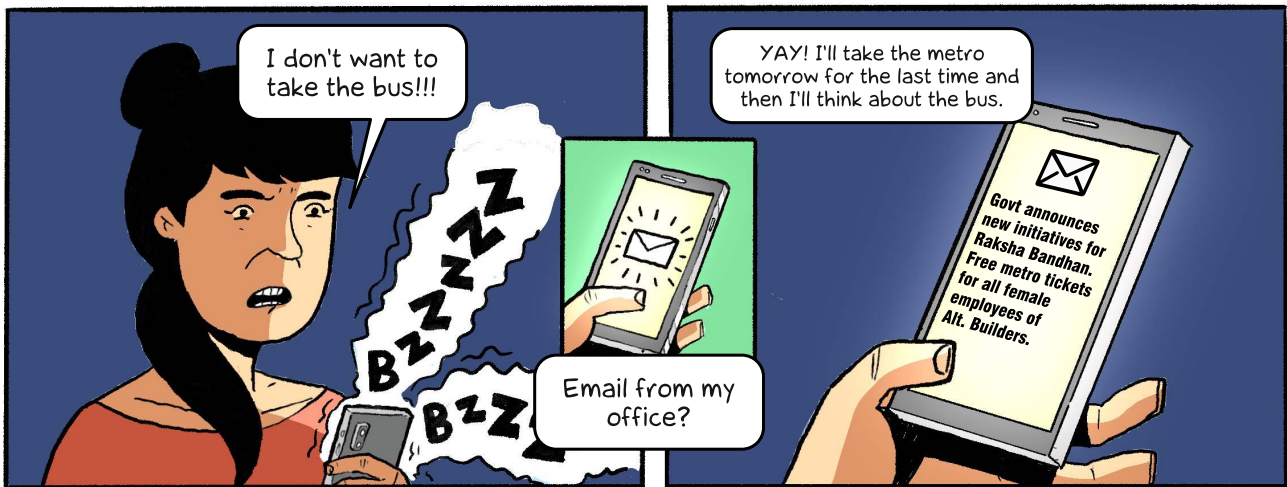






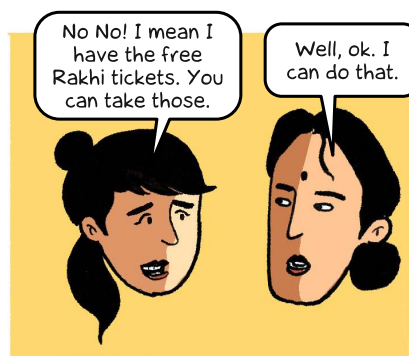
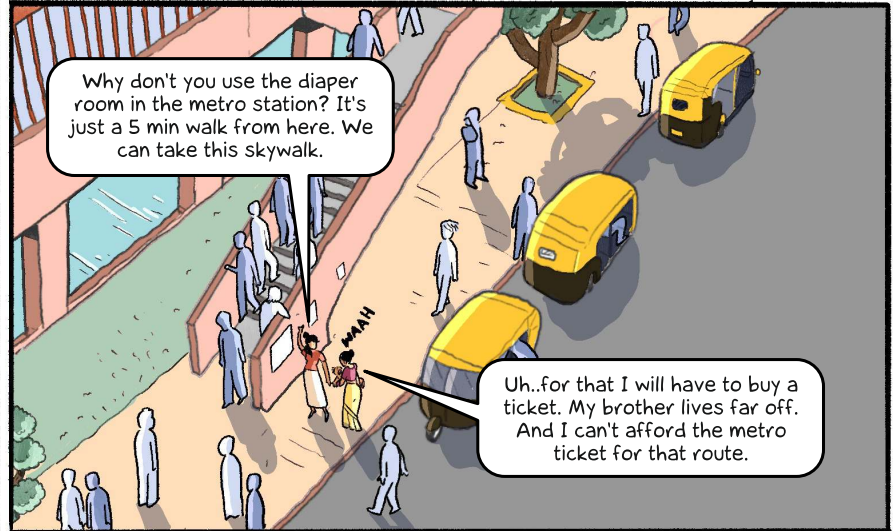
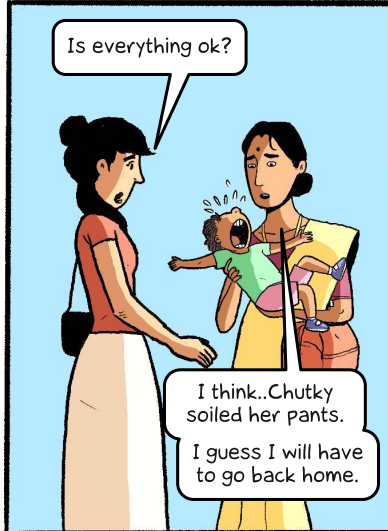


 <p>Affordability ●○○○○○</p> <p>Time ●●○○○○</p> <p>Comfort ●●●●●●</p> <p>Hmm..Auto isn't a great choice.</p>	 <p>Affordability ●●○○○○</p> <p>Time ●●●○○○</p> <p>Comfort ●●●●○○</p> <p>Metro is a bit far from my house and a bit expensive in the long run.</p>	 <p>Affordability ●●●●●●</p> <p>Time ●●●○○○</p> <p>Comfort ●●○○○○</p> <p>The local train?? Nah too uncomfortable.</p>	 <p>Affordability ●●●●●●</p> <p>Time ●●●●○○</p> <p>Comfort ●●●○○○</p> <p>Mariam is right...bus is a good option compared to the rest. But...</p>
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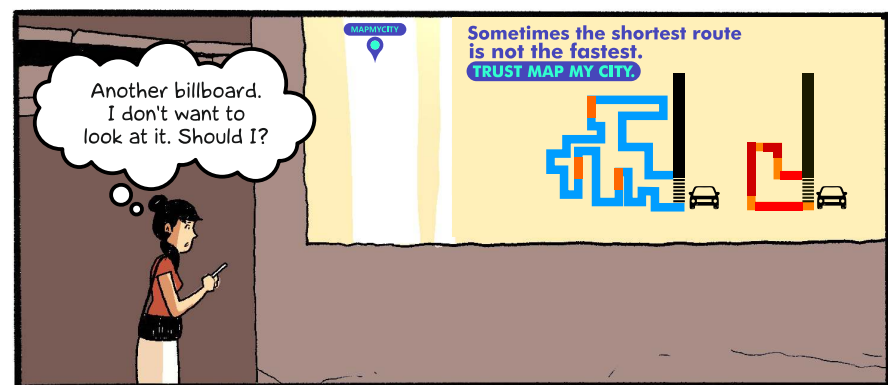
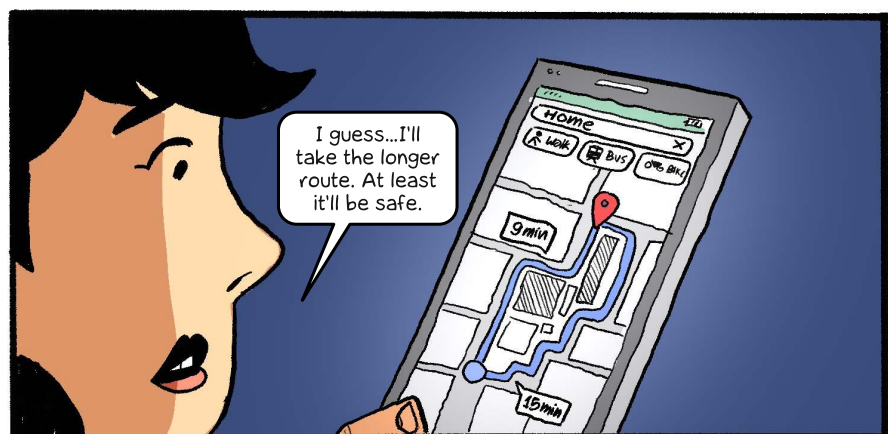
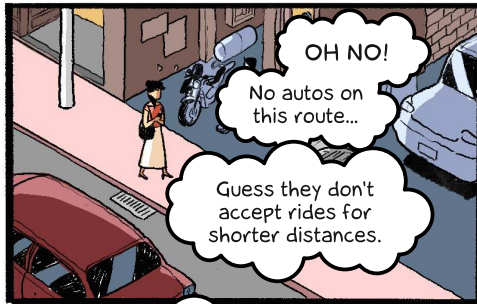
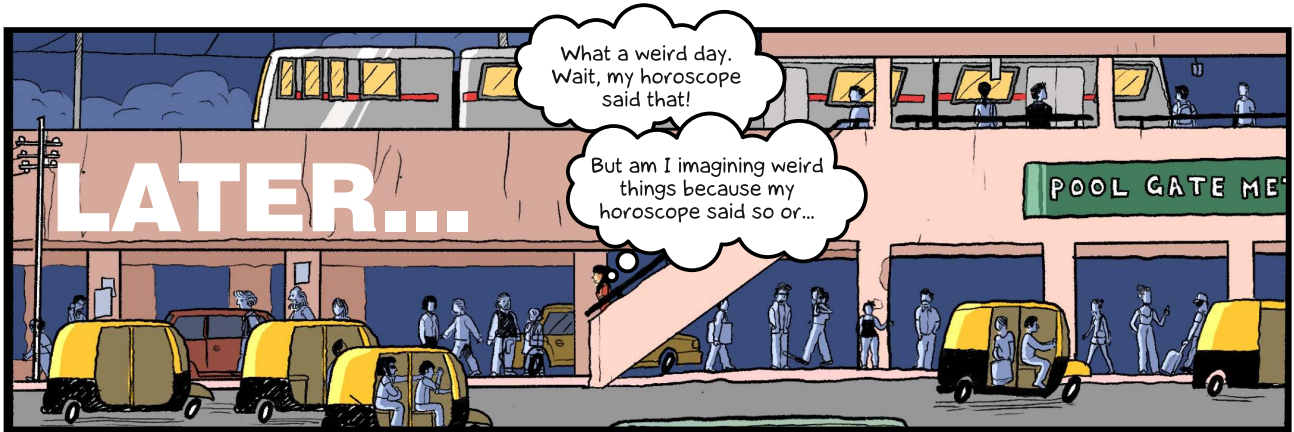














GAAH! NO!



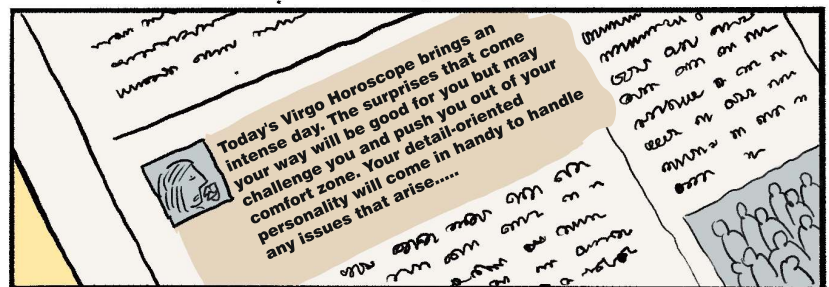
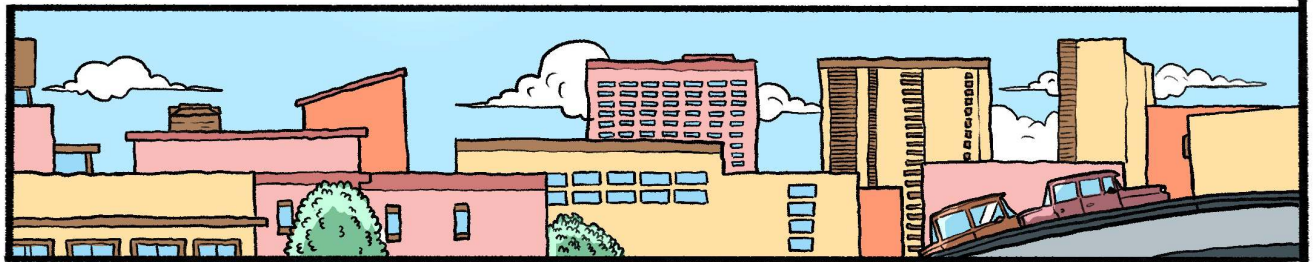
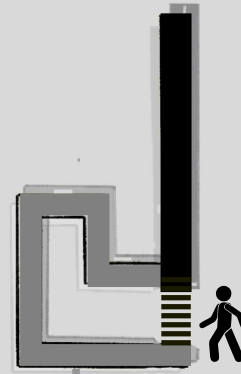
# WOMEN

ARE WILLING TO  
EXTEND THEIR  
TRAVEL TIME BY  
**7 TIMES**  
FOR SAFETY REASONS.<sup>3</sup>

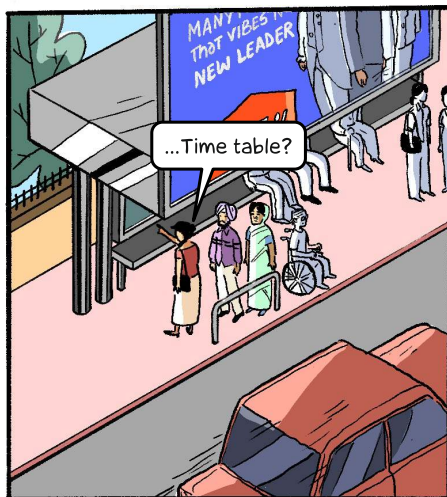
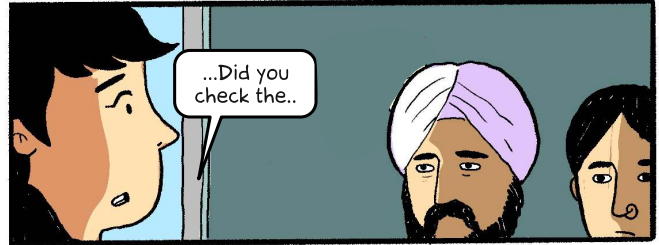
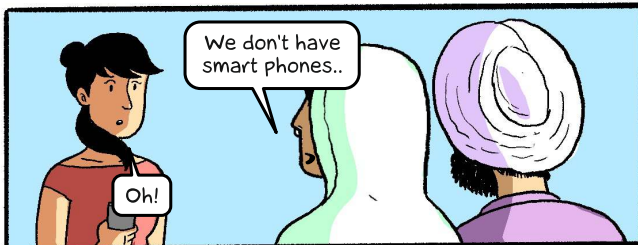
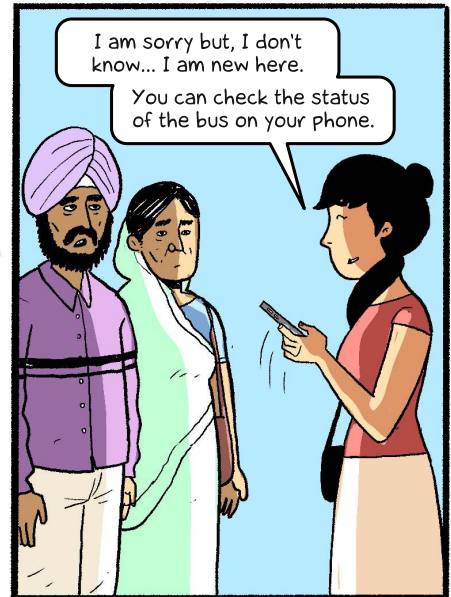
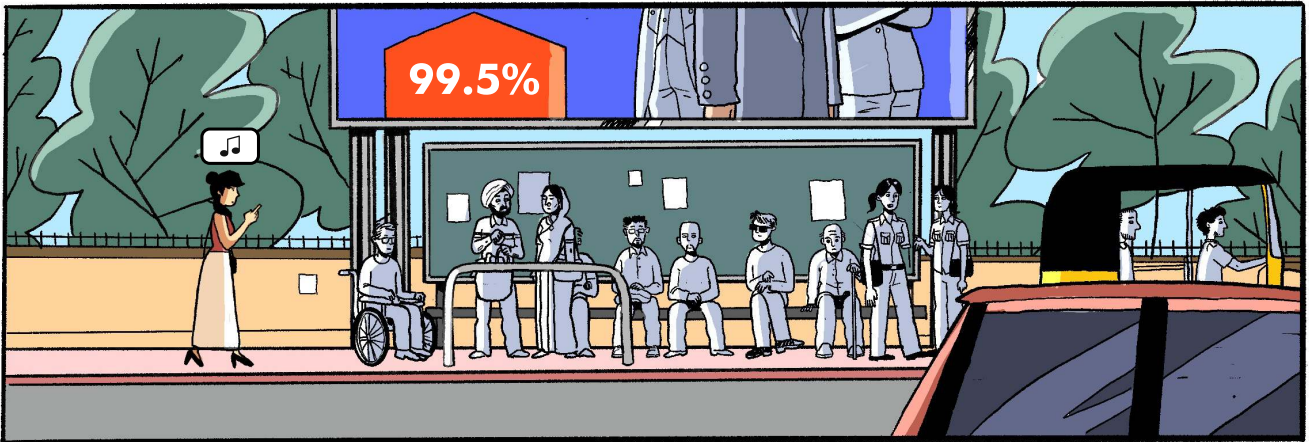
LONGER ROUTE  
BUT SAFER

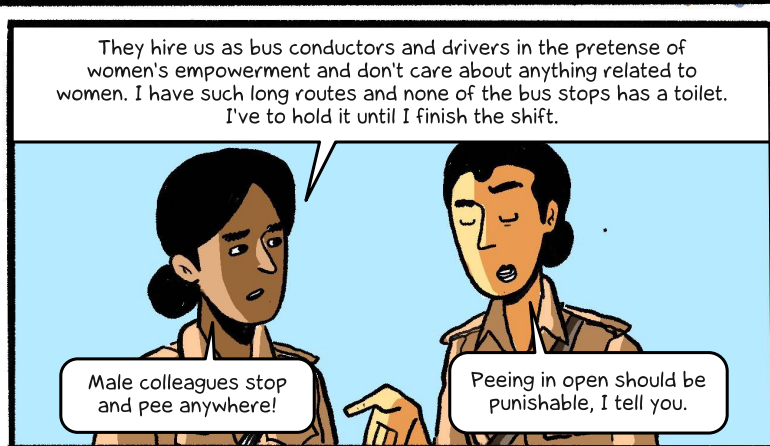
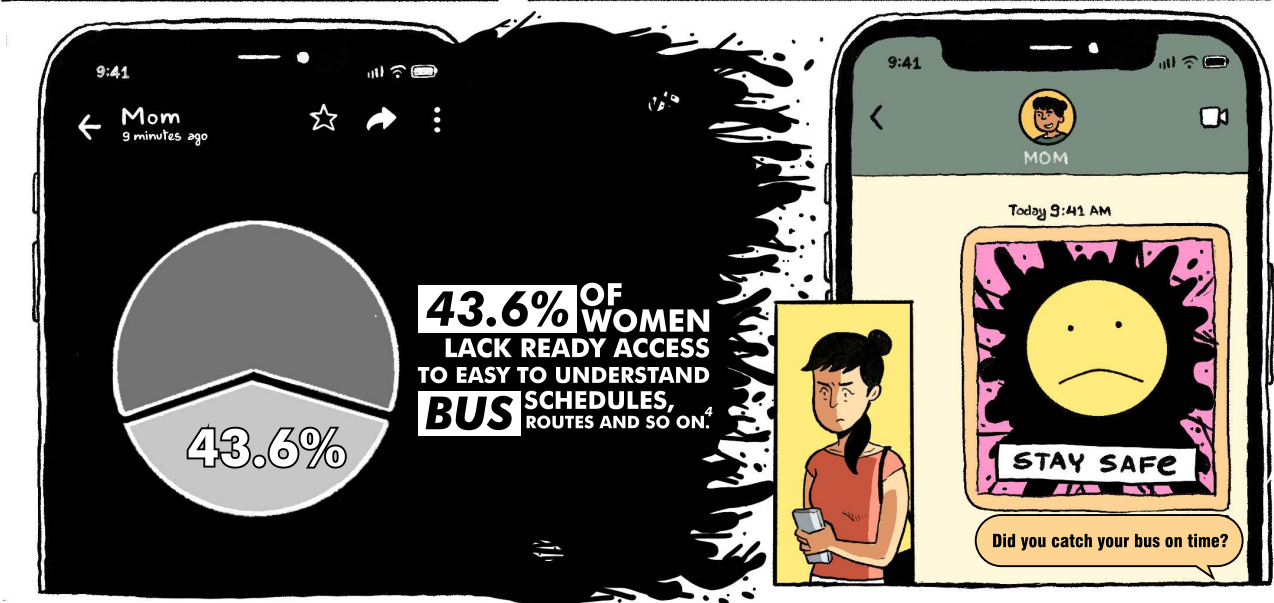
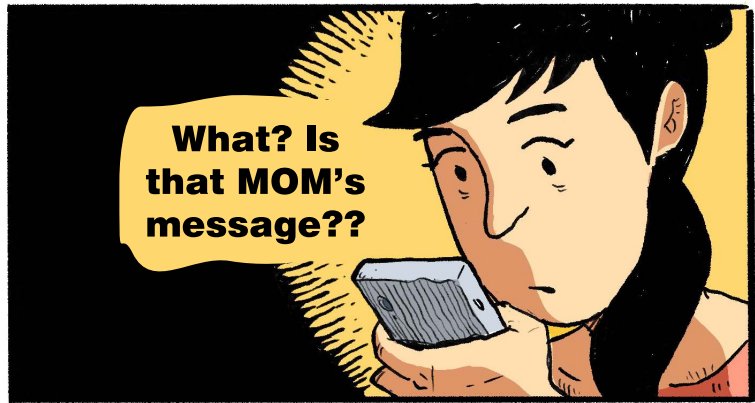


SHORTER ROUTE

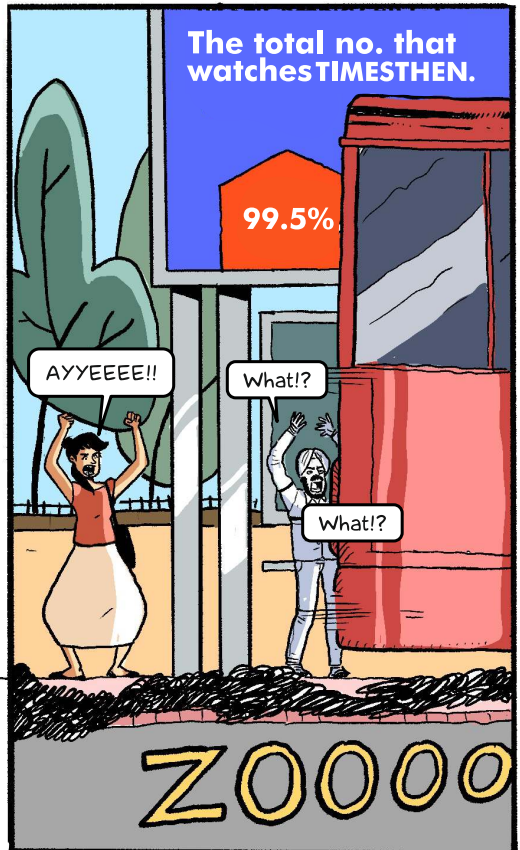
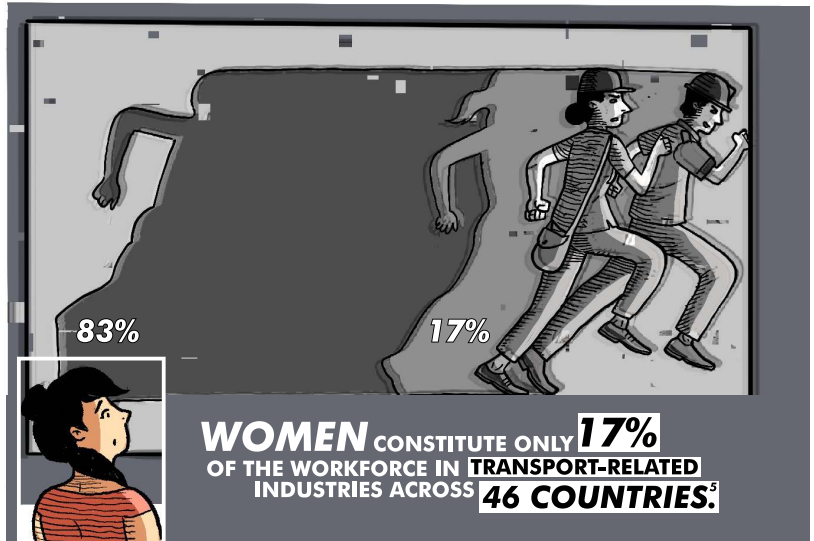
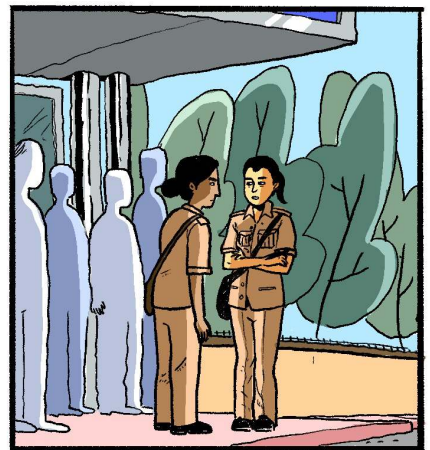




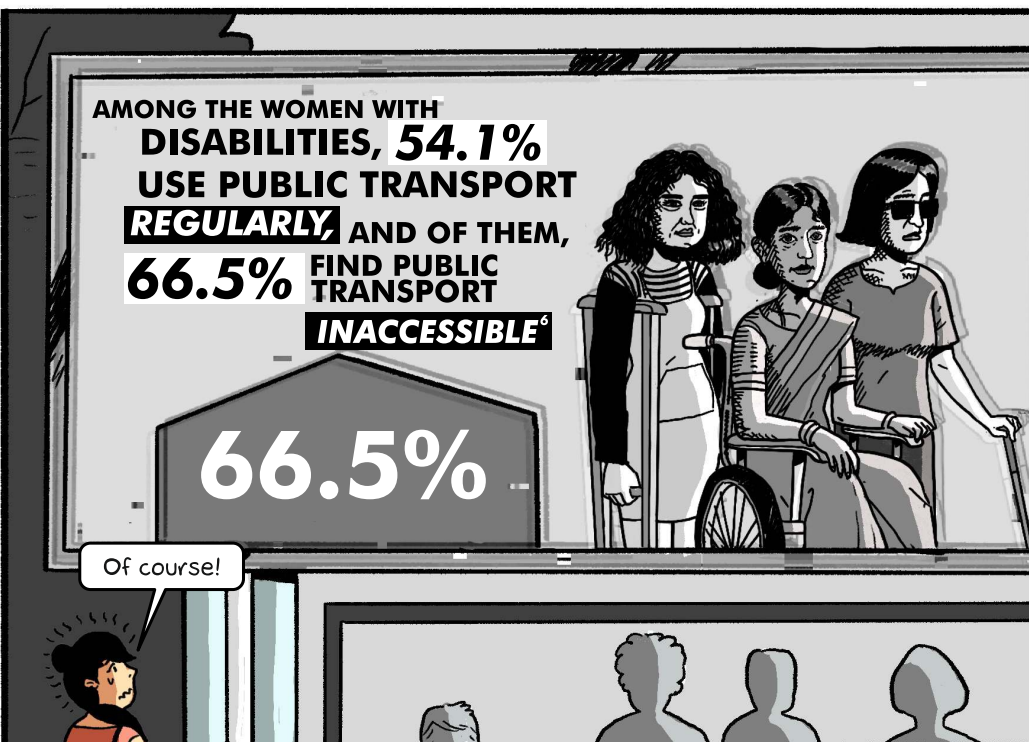
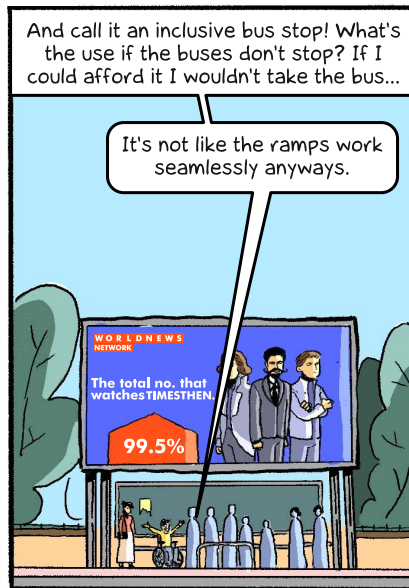


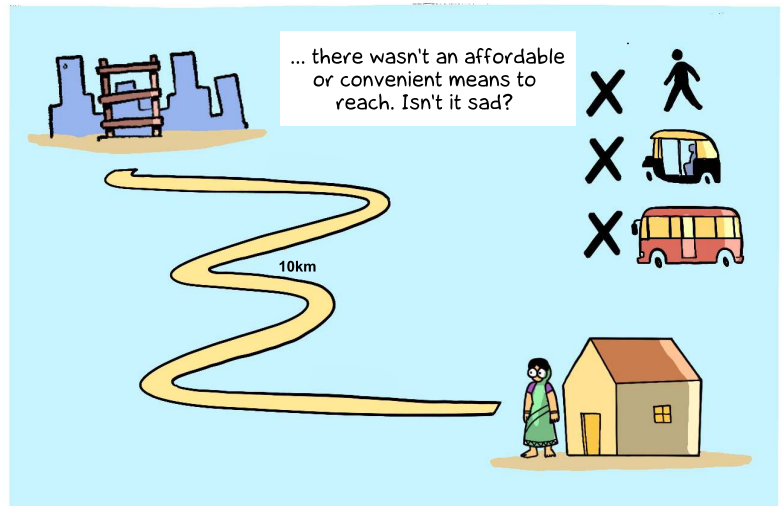
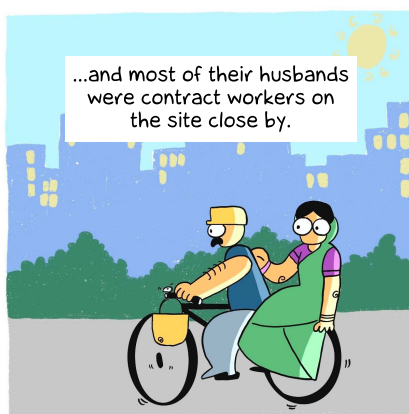
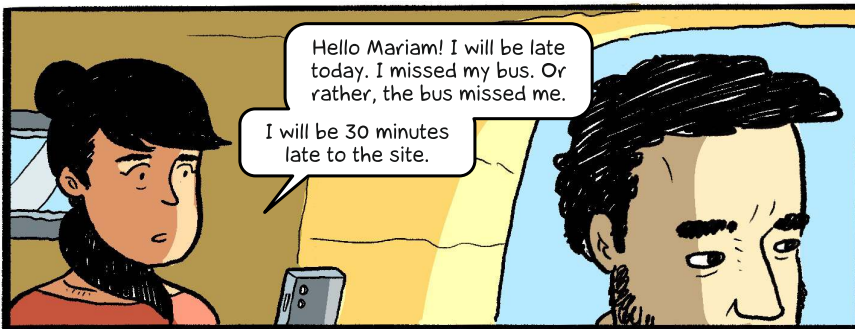
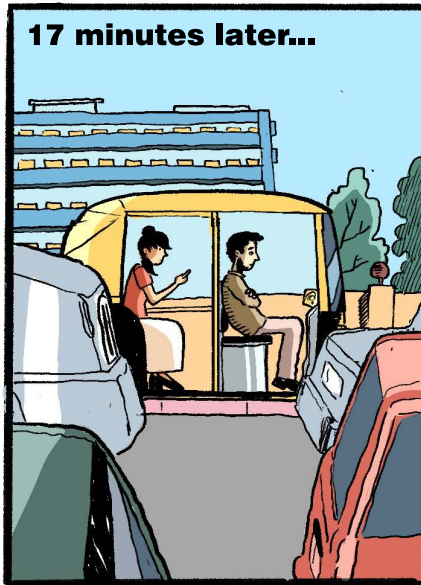




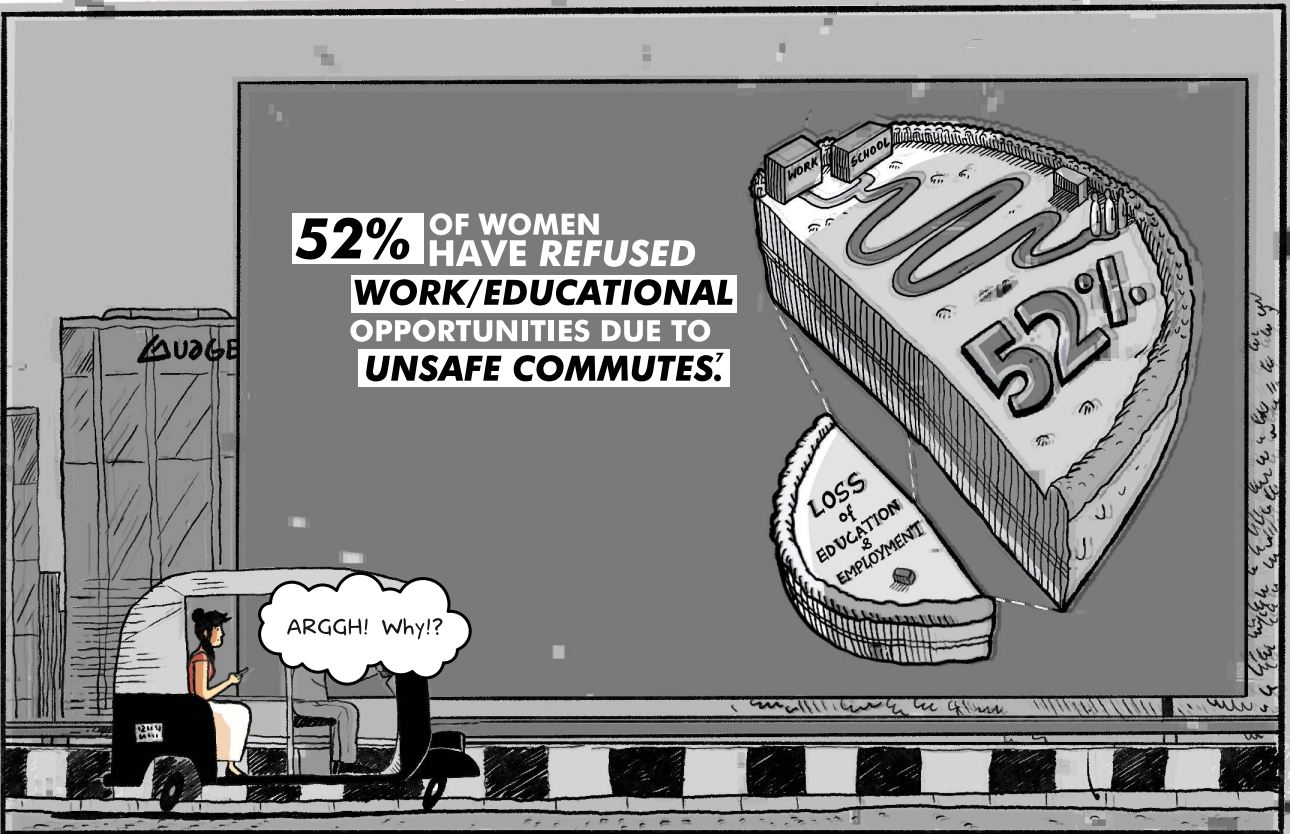


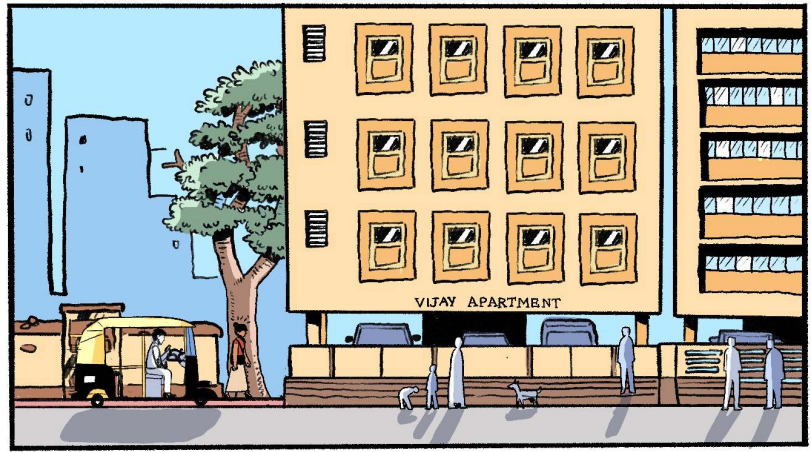












I have to go out daily because...



I drop my other kid to school in the far end of the city.



Buy daily groceries from the nearby store.



Vegetables too!



Can't your husband help you with some of the chores?



...I mostly use public transport or walk.

And that's why you see me outside the house and think I have a secret job. But this is a job too, isn't it?

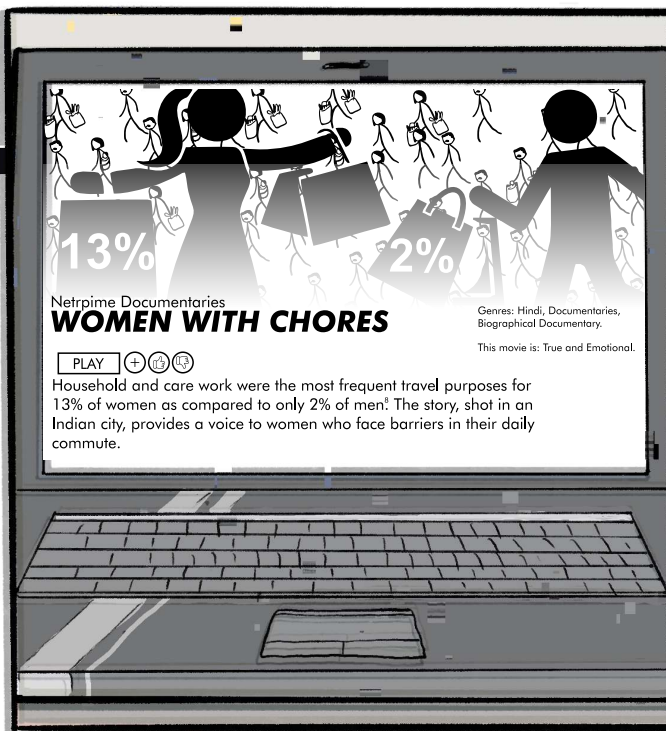
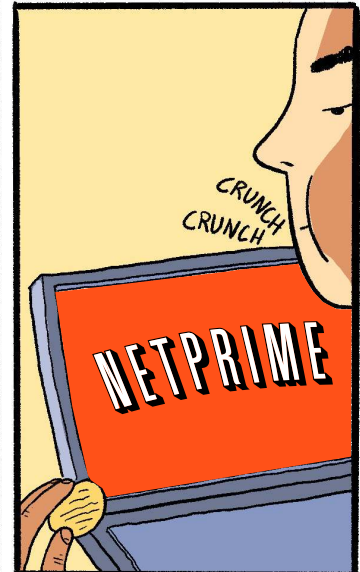
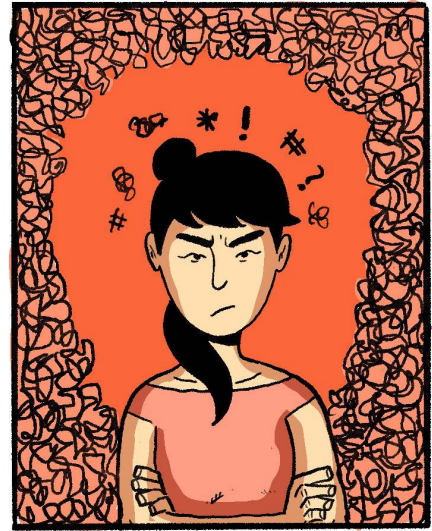


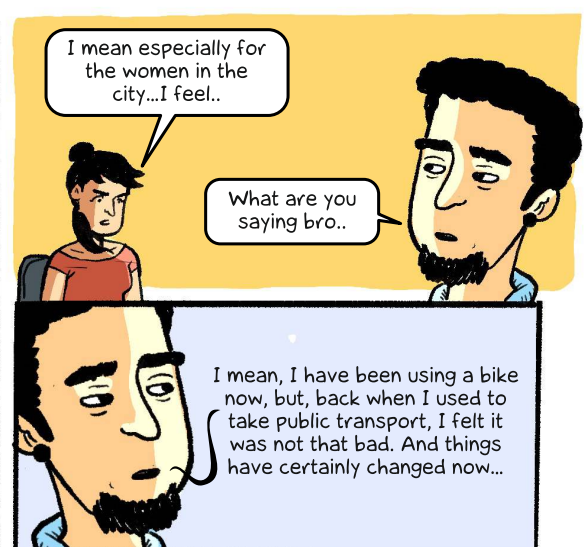
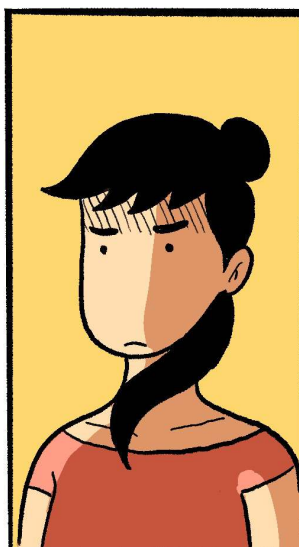
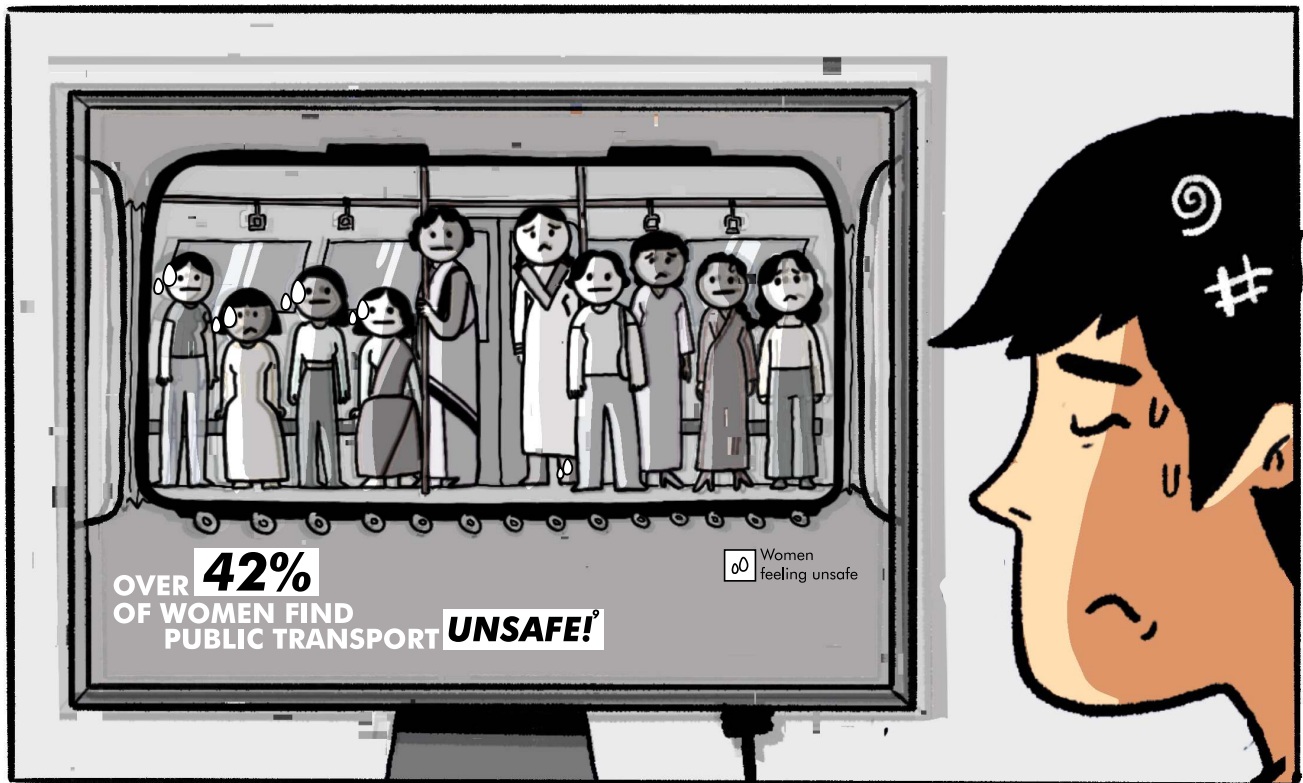
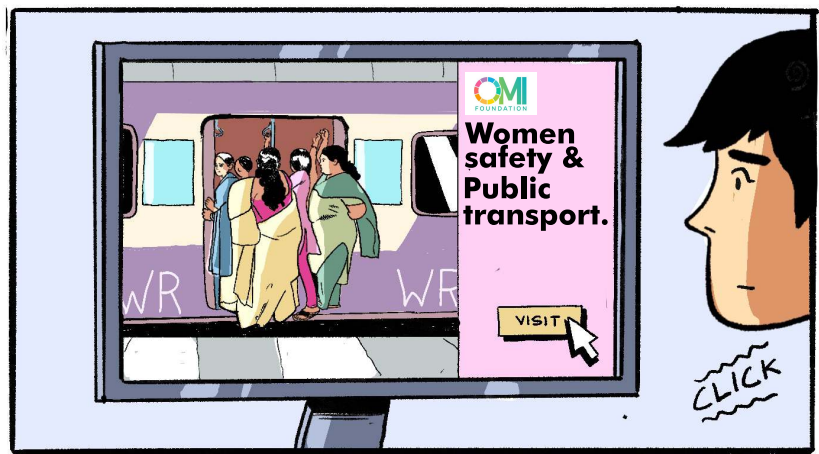
And because my husband drives the only 2-wheeler we own...



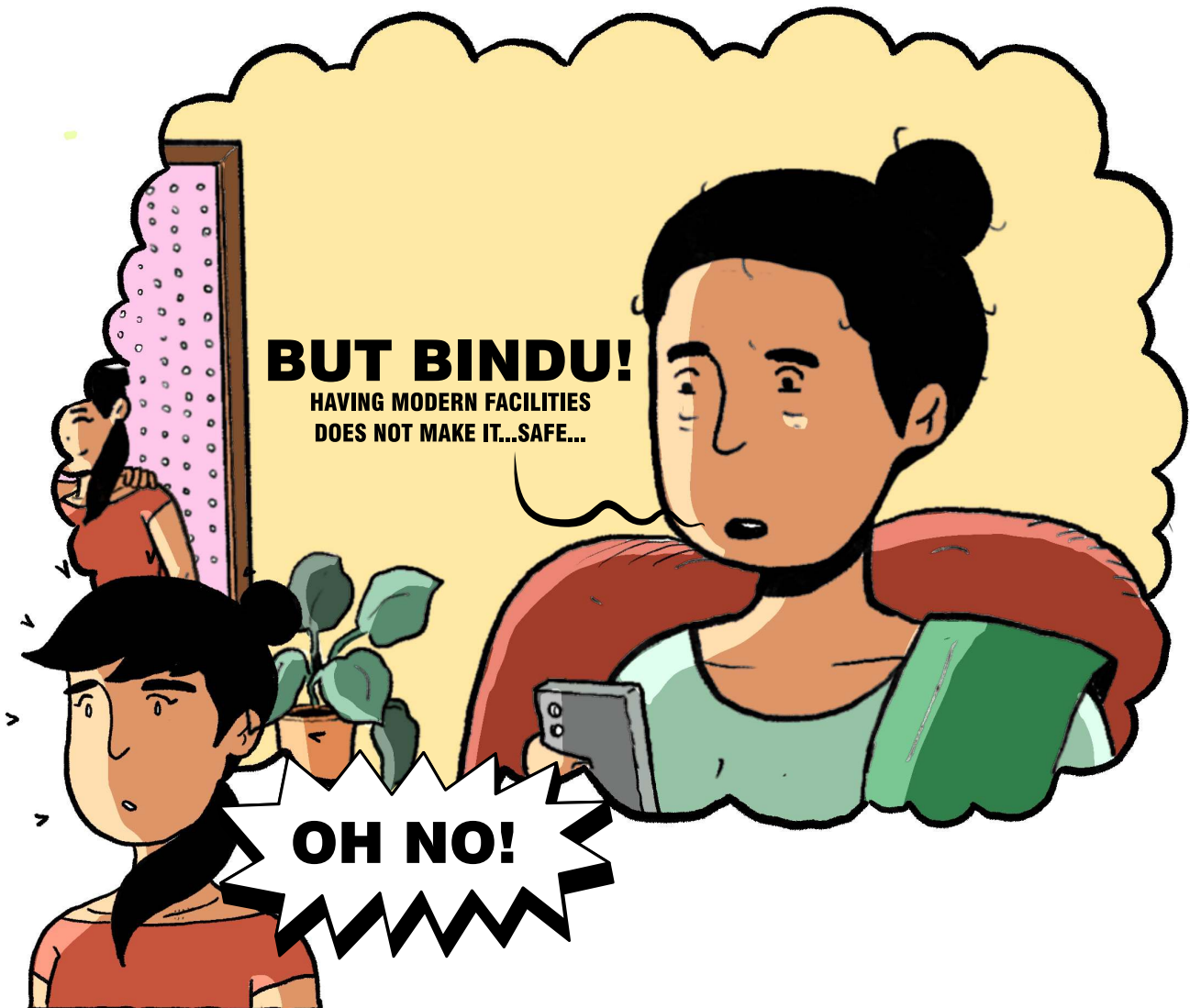
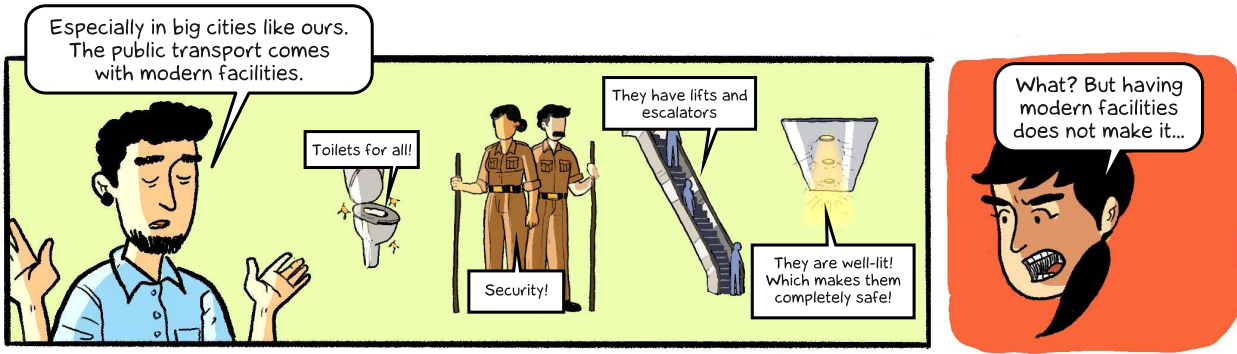
Take the elders for their regular health check ups. I take multiple trips to do all these chores...

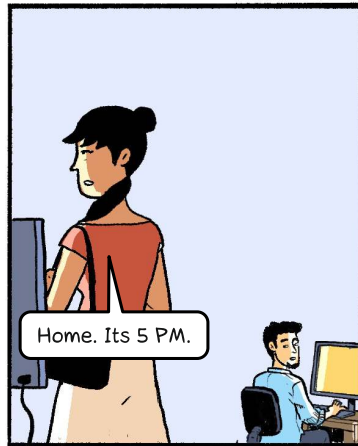




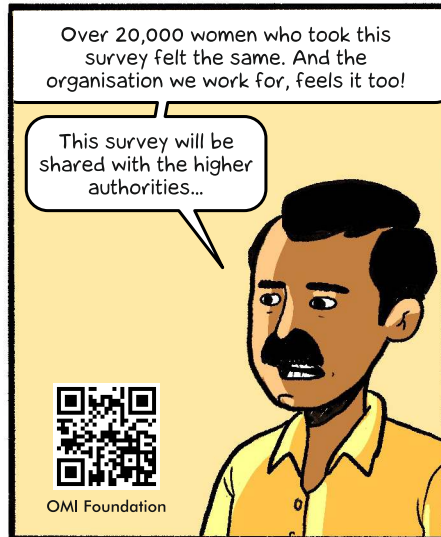
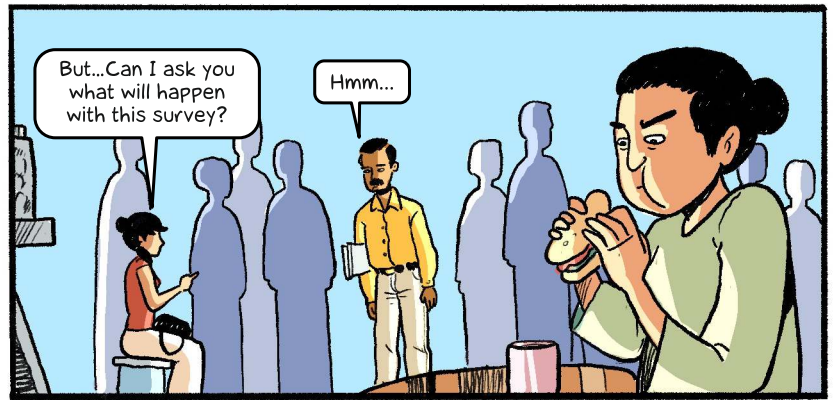














A stylized illustration of a woman with dark hair in a bun, looking upwards with a shocked or surprised expression. Her face is pale with some freckles, and her mouth is open. She is wearing an orange top. The background is a dark purple circle surrounded by concentric white lines, creating a tunnel-like effect.

**MOM'S DREAM,  
NIGHT, BIG CITY.**













## References:

- [1] Data was collected from 14 cities with a total of 11,636 women respondents.  
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- [4] Data was collected from 40 cities with 16,982 women respondents.  
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- [5] Ng, WS and A. Acker (2020). *The Gender Dimension of the Transport Workforce*. International Transport Forum Discussion Papers No. 2020/11. OECD Publishing. Paris.  
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- [8] World Bank. (2022). *India -Toolkit for Enabling Gender Responsive Urban Mobility and Public Spaces*.  
<http://hdl.handle.net/10986/38199>
- [9] Data was collected from 40 cities with 16,982 women respondents for buses, and 14 cities and 11,636 respondents for metro.  
OMI Foundation (2023). *Ease of Moving Index*. Unpublished raw data.







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